

RE:CLOSE TAPE™

*Change the tape,
not the pack*



*For longer-lasting freshness, powerful promotions, and perfect portion control, **RE:CLOSE TAPE** brings a fresh approach to your packaging.*

Simply applied to your existing lines, RE:CLOSE TAPE allows your product to remain in its own pack, delivering product freshness and maintaining a branded presence in consumers' homes after the product has been bought and opened.

PRODUCT INFORMATION

HIGH IMPACT PROMOTION

RE:CLOSE TAPE is a high impact promotional carrier and reclosure device facilitated by Filtrona Tapes' world-class printing capability.

Using our print and design know-how we can deliver eye-catching results to ensure your message or promotion stays fresh in the consumers mind.

FUNCTIONALITY

RE:CLOSE TAPE is simple and intuitive to open - with a finger lift along the tape - and easy to RE:CLOSE, with an adhesive designed to stick securely again and again.

WASTE REDUCTION

Unlike labels, RE:CLOSE TAPE is a linerless solution which eliminates waste on application.

Furthermore, delivering promotional messages on the tape, rather than the product packaging itself, removes the need for costly and wasteful pack design changes - change the tape, not the pack.

KEY FEATURES



- Change the tape, not the pack – use our print capabilities to deliver your message
- Adhesive designed to stick securely again and again
- Perfect portion control with product remaining in branded pack
- Easy to lift with large integrated finger-lift
- Simply applied to new or existing lines

Contact us for more information:

T: +44 (0)115 975 9000

E: tapesenquiry@filtrona.com

