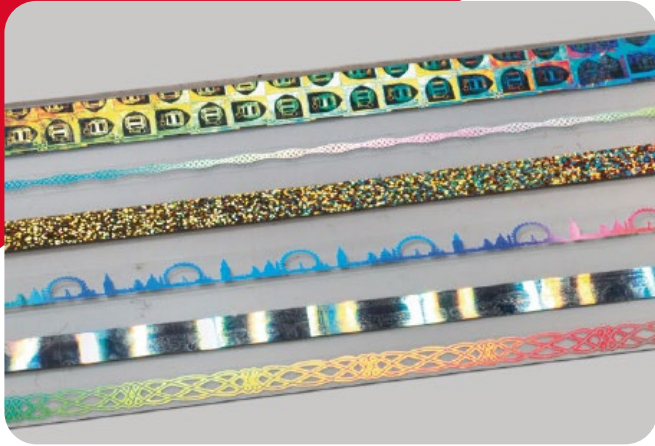


BRAND PROTECTION

Protecting the value and reputation of a brand



Criminals are becoming ever more sophisticated in their attempts to fake goods, with some estimates suggesting that 5-9% of the annual global trade is accounted for by counterfeits. Whatever industry you are in, we want to help ensure that your consumers are protected and receive the product that they intended to purchase.

AUTHENTICATION

OUR SOLUTIONS

WHAT IS AUTHENTICATION?

Filtrona Tapes offer a range of anti-counterfeit solutions. These features allow authentication of the product they are protecting. In essence, they can indicate that a product is genuine and distinguish it from fakes.

LAYERED SOLUTIONS FOR ENHANCED PROTECTION

Effective counterfeit protection aims to make a product as difficult as possible to replicate.

No solution offers 100% protection, but the layered use of features means that there are more locks guarding your safe.

THE FILTRONA TAPES APPROACH

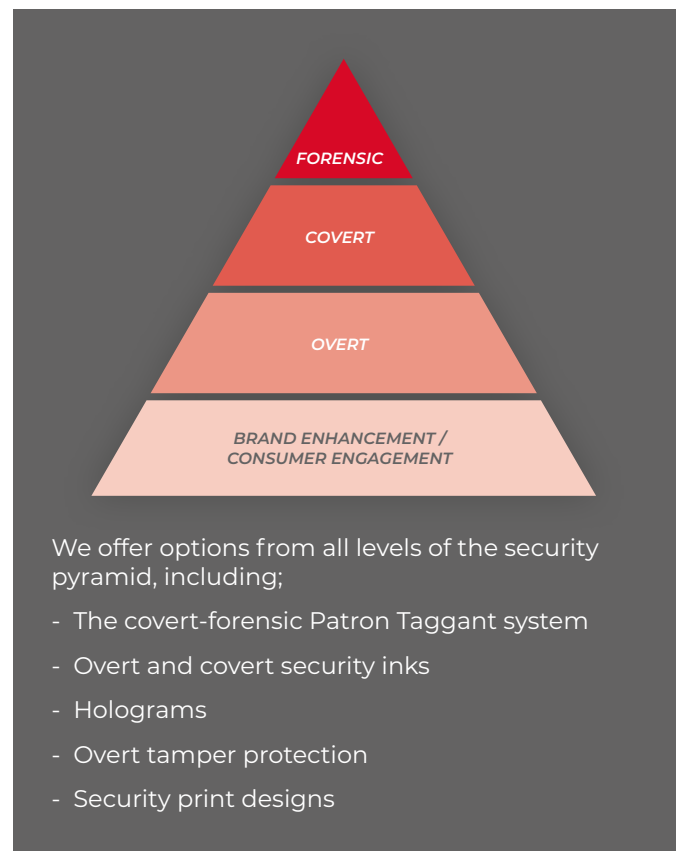
Product protection is not "one size fits all". Understanding the issue is critical to deploying an effective security solution.

Listen - We collaborate with our customers to work out what's needed.

Partner - We work alongside our customers as a united team.

Deploy - We monitor the solutions to ensure they perform consistently.

Evolve - We develop and adapt solutions for continued optimal performance.



Contact us for more information:

T: +44 (0)115 975 9000

E: tapesenquiry@filtrona.com



www.filtrona.com/tapes  Filtrona Tapes